

# **Copyright, Disclaimer & Privacy Policy**

## **DISCLAIMER**

The Site is owned by ESKORT (Pty) Ltd, 31 Sovereign Drive, Route 21 Corporate Park, Irene Extension 31, 0157. +27( 0)12 345 4452.

The Eskort website is managed by Digital Ninja (Pty) Ltd

The site, <http://www.eskort.com> is hosted and managed in the Republic of South Africa.

## **PRIVACY POLICY**

Your privacy is very important to Eskort (Pty) Ltd and therefore any information you provide to us is stored on a secure server.

Eskort may use your information to contact you about promotions and special offers. You are entitled, at any stage, to opt out of this service, by clicking on the "opt out" option on the email correspondence and on the website, by emailing us on [info@eskort.com](mailto:info@eskort.com) or by calling our Call Centre on 0800 203 193.

All data and information communicated to or from the Site and/or any site information and database(s), remain and shall be the sole property of ESKORT (Pty) Ltd.

Eskort grants you permission to view, electronically copy and print in hard copy portions of the Eskort website for the sole purpose of gathering information on Eskort.

## **INFORMATION ESKORT (Pty) Ltd. GATHERS AND TRACKS**

ESKORT (Pty) Ltd gathers two types of information about users:

Information that users provide through optional, voluntary submissions. These are voluntary submissions to receive our electronic newsletters, to receive our promotions and competition information and or material and surveys.

Information ESKORT (Pty) Ltd gathers through aggregated tracking information derived mainly by tallying page views throughout our sites. This information allows us to better tailor our content to readers' needs. Under no circumstances does ESKORT (Pty) Ltd divulge any information about an individual user to a third party.

ESKORT (Pty) Ltd Gathers User Information In The Following Processes:

## **OPTIONAL VOLUNTARY INFORMATION**

We offer the following free services, which require some type of voluntary submission of personal information by users:

### **1. ELECTRONIC NEWSLETTERS POLICY (DISPATCHES)**

We will offer a free electronic newsletter to users. ESKORT (Pty) Ltd gathers the email addresses of users who voluntarily subscribe. Users may remove themselves from this mailing list by following the link provided in every newsletter that points users to the subscription management page.

### **2. PROMOTIONAL AND COMPETITION INFORMATION AND OR MATERIAL**

We will offer free promotional and competition information and or material. Some of the material would require to be posted to site users. ESKORT (Pty) Ltd gathers the postal addresses of users who voluntarily subscribe. Users may remove themselves from this mailing list by following the link provided in every offer and in the registration page that points users to the subscription management page.

### **3. SURVEYS**

ESKORT (Pty) Ltd may occasionally conduct user surveys to better target our content to our audience.

## **CHILDREN**

Consistent with the Federal Children's Online Privacy Protection Act of 1998 (COPPA), we will never knowingly request personally identifiable information from anyone under the age of 13 without requesting parental consent.

## **USAGE TRACKING**

ESKORT (Pty) Ltd tracks user traffic patterns throughout all of our sites. However, we do not correlate this information with data about individual users. ESKORT (Pty) Ltd does break down overall usage statistics according to a user's domain name, browser type, and MIME type by reading this information from the browser string (information contained in every user's browser).

We use tracking information to determine which areas of our sites users like and don't like based on traffic to those areas. We do not track what individual users read, but rather how well each page performs overall. This helps us continue to build a better service for you.

## **COOKIES**

We may place a text file called a "cookie" in the browser files of your computer. The cookie itself does not contain Personal Information although it will enable us to relate your use of this site to information that you have specifically and knowingly provided. But the only personal information a cookie can contain is information you supply yourself. A cookie can't read data off your hard disk or read cookie files created by other sites. ESKORT (Pty) Ltd uses cookies to track user traffic patterns (as described above). Our advertising system delivers a one-time cookie to better track ad impressions and click rates.

You can refuse cookies by turning them off in your browser. If you've set your browser to warn you before accepting cookies, you will receive the warning message with each cookie. You do not need to have cookies turned on to use this site. However, you do need cookies to participate actively in message boards, forums, polling and surveys.

## **USE OF INFORMATION**

ESKORT (Pty) Ltd uses any information voluntarily given by our users to enhance their experience in our network of sites, whether to provide interactive or personalized elements on the sites or to better prepare future content based on the interests of our users.

As stated above, we use information that users voluntarily provide in order to send out electronic newsletters and to enable users to participate in polls, surveys, message boards, and forums. We send out newsletters to subscribers on a regular schedule (depending on the newsletter), and occasionally send out special editions when we think subscribers might be particularly interested in something we are doing. ESKORT (Pty) Ltd never shares database lists with any third parties, including advertisers, sponsors or partners.

When we use tracking information to determine which areas of our sites users like and don't like based on traffic to those areas. We do not track what individual users read, but rather how well each page performs overall. This helps us continue to build a better service for you.

## **SHARING OF THE INFORMATION**

ESKORT (Pty) Ltd uses the above-described information to tailor our content to suit your needs and help us better understand our audience's demographics. This is essential to keeping our service free. We will not share information about individual users with any third party, except to comply with applicable law or valid legal process or to protect the personal safety of our users or the public.

## **SECURITY**

ESKORT (Pty) Ltd operates secure data networks protected by industry standard firewall and password protection systems. Our security and privacy policies are periodically reviewed and enhanced as necessary and only authorized individuals have access to the information provided by our customers.

## **OPT-OUT POLICY**

We give users options wherever necessary and practical. Such choices include:

Opting not to register to receive our electronic newsletters, promotional and competition information and or material.

Opting not to participate in certain interactive areas, which completely alleviates the need to gather any personally identifiable information from our users.

## **YOUR CONSENT**

By using this site, you consent to the collection and use of this information by ESKORT (Pty) Ltd. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

## **WEBSITE INFORMATION**

Written consent from ESKORT (Pty) Ltd is required for any other use of materials on the Eskort website, including reproduction for purposes other than those noted above, modification or distribution.

Every effort is made to ensure the accuracy of the information that is contained within this website.

ESKORT (Pty) Ltd, its directors, employers, designees, agents, representatives, affiliates and suppliers shall not be liable for any loss, damage (whether direct, indirect or consequential) or expense of any nature whatsoever which may be suffered as a result of or which may be attributable, directly or indirectly, to the use of or reliance upon the Eskort website (including any information contained thereon) or the Internet.

External hyperlinks may be provided on the Eskort website. Use of or reliance on any external links provided is at your own risk.

Advertising and other promotional material will appear on the Eskort website from time to time. Use of or reliance on any such material is entirely at your own risk.

You expressly agree that use of the Eskort website or the Internet is entirely at your own risk.

Eskort does not warrant that the functions provided by the Eskort website will be uninterrupted or error free, or that the Eskort website or the server that makes it available are free from viruses or other harmful components.

The content contained on the Eskort website site may be used by you for your own personal, and information purposes only.

In using the Site you agree not to infect it with any computer programming (such as a virus) that may damage, interfere with, delay or intercept any data or information on the Site and you shall indemnify ESKORT LIMITED for any damage caused by any such act attributable to you.

Any indulgence or extension of time granted by us to you shall not be construed as a waiver or variation of any of our rights or remedies.

## **EMAIL DISCLAIMER**

This message and any files transmitted with are confidential and may be private in nature, some or all of which may be subject to legal privilege. If you are not the intended recipient you are notified that you may not peruse, use, disseminate, distribute, copy or take any action in reliance on the contents of this information or any file which is attached to this message. If you have received this message in error, please contact the sender immediately by email, telephone or facsimile and thereafter delete the message from your system.

Any views or undertakings expressed in this e-mail are those of the individual sender in his or her personal capacity and does not necessarily reflect the views and undertakings of Eskort Limited or any of its subsidiaries or associates. No one may conclude any binding agreement on behalf of Eskort Limited with another party by e-mail without express written confirmation by a duly authorised representative of Eskort (Pty) Ltd.

Whilst all reasonable steps are taken to ensure the accuracy and integrity of information and data transmitted electronically, and to preserve the confidentiality thereof, Eskort Limited will not be held liable for any loss or damages caused of whatsoever nature arising out of information or data that is, for whatever reason, intercepted, corrupted, infected with a computer virus or does not reach its intended destination, timeously or at all. It is the responsibility of the named recipient(s) to ensure that this e-mail and its contents are virus free.